**EXPERIENCE**

**Movement Strategy**, Los Angeles, CA April 2020 – May 2020

Social Media Coordinator (Freelance)

* Collecting assets for future concepts
* Watching and documenting Amazon Prime Video footage
* Weekly concepting for multiple social accounts

**Home Brew Agency**, Burbank, CA July 2019 – December 2019

Social Media Intern **/** FYC Campaign Assistant

* Copywriting and ideating social content for clients
* Participating in brainstorms, writing reports, and in general providing support for the social, creative, and strategy teams
* Planning, implementing, and monitoring client's social media

**SoulPancake**, Los Angeles, CA October 2018 – December 2018

Creative Development Intern

Freelance January 2019 – May 2019

* Assist in creating video content within SoulPancake
* Help write fresh and innovative approaches to branded and original entertainment
* Work with a team to brainstorm, reflect, and bring compelling ideas to life

**Initiative Media**, Los Angeles, CA May 2018 – October 2018

Local Partnerships Intern

* Help Buyers clear discrepancies
* Communicate between Buyers and Station Reps
* Resolve errors in an organized, timely fashion

**EDUCATION**

**California State University Northridge,** Los Angeles, CA August 2016 – December 2018

*Entertainment Media Management, Bachelor of Arts* GPA: 3.9 – Magna Cum Laude

*Minor in English, Writing and Rhetoric*

**Pasadena City College**, Pasadena, CA August 2014 -May 2016

*Communications, Associate of Arts* GPA: 3.89 – Dean’s Honors

**SKILLS**

* Computer: Microsoft Office, Photoshop, All Social Media Platforms
* Project Management: Time Management, Team Management, Problem Solving
* Professional: Creative Writing, Multi-tasking, Communication, Organization
* Auxiliary: Skilled English Speaker/Writer, Conversational Spanish